

Conference on Volunteering and Service

June 19, 2013

One America Campaign Unites Rivals in the Name of Service

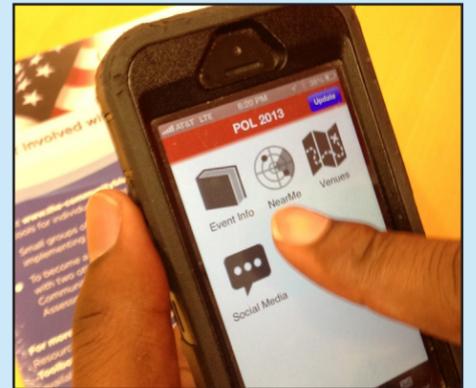
At the 2013 [Conference on Volunteering and Service](#) on Wednesday, Points of Light and JPMorgan Chase will launch the One America campaign (#1America), a national program that brings together rivals in politics, entertainment and sports with the goal of inspiring millions to unite in service.

Thousands of attendees gathered at the Walter E. Washington Convention Center in Washington, D.C., will see a One America plenary session that pairs conservative talk show host Bill O'Reilly and liberal pundit and political strategist Donna Brazile, along with Karl Rove, former adviser to President George W. Bush, and David Plouffe, former adviser to President Obama.

That high-energy opener is just the start of the Conference (June 19-22). Other

highlights include the America's Sunday Supper (#MLK2013) event, sponsored by Target, featuring Grammy award-winner John Legend on Thursday. On Friday, General Martin E. Dempsey, Chairman of the Joint Chiefs of Staff, and Senator Bernie Sanders join the Military Summit to discuss ways to better serve America's returning heroes and their families.

Service in action is also on the agenda. Attendees and their families will participate on Wednesday in the "Unite in Service Celebration," sponsored by Bank of America, packing 100,000 "All American Mac n Cheese" meals in two hours. Specially formulated to provide balanced nutrition to those facing hunger challenges, the meals will be provided to the Capital Area Food Bank to distribute throughout the region.



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To download the NCVS conference app, just go to <http://pol.expotogo.com> (no www).

A Little Bird Told Us...

Get the latest NCVS updates in 140 characters or fewer. Follow [@NCVS](#) on Twitter and tweet using [#NCVS](#). (You can also find us on Facebook at www.facebook.com/NCVSPage.) Check out some recent tweets!

[@wamuvolunteers](#) The list of speakers @ the [#NCVS](#) is impressive & diverse. Non-profit, Corporate, Government, Entertainment etc. See: <http://www.volunteeringandservice.org>

[@Isapar](#) Geeking out hardcore while registering for workshops for [@PointsofLight](#) [#NCVS](#). Thanks [@GWService](#) for helping me attend!

[@Outreachprgm](#) Getting excited to package 100K meals with volunteers [@PointsofLight](#) for Capitol Food Bank! Nutritious Mac & Cheese meals for the hungry!

A Billion + Change Inspires Largest Commitment of Pro Bono Service in History

Today, [A Billion + Change](#) will announce it has inspired the largest commitment of pro bono service in history. More than 500 companies across the country - from the largest in the Fortune 100 to the smallest sole proprietorships - have committed to provide more than \$2 billion worth of skills-based volunteer services to help nonprofits address pressing community needs at home and around the world.

This historic commitment comes at a critical time of significant need in our communities, when nonprofits are struggling to meet growing needs with fewer financial resources.

On Thursday at "A Billion + Change: The Pro Bono Marketplace - LIVE" (SID 3593), the campaign's Leadership Partners, including



Deloitte, IBM, HP, The Case Foundation, Corporation for National and Community Service, Capital One and MWW will share how their employees are using their skills and talents to create change in the communities where they live and work.

To learn more about A Billion + Change, visit www.abillionpluschange.org.

"Two years ago, a small but determined core group of businesses and service leaders stepped up to the economic downturn and pledged their support to A Billion + Change. Just as ad agencies pitched in to support WW II and lawyers answered JFK's call to enforce Civil Rights laws, companies have all stepped up in a big way to lead transformational change through pro bono service."

- Michelle Nunn, Points of Light CEO